



23 February 2023

Genesis Maternity Clinic Closure

We wish to inform the Genesis Maternity Clinic community that the Clinic will unfortunately be closing its doors at the end of May 2023.

The Management Committee, Executive Committee and Board of Directors considered several matters before making their decision, one of these being the inability to expand the service to ensure the long-term sustainability of the unit.

The Clinic has been a respected and trusted private natural birthing clinic for many years. “We acknowledge that those who have entrusted us to support them in the birth of their babies will be extremely disappointed about the closure. We are in the process of informing those who have pre-booked admissions for after the closure date so that alternative arrangements can be made with their midwifery team”, said Alet Rheeder, Unit Manager.

There are several quality private natural birthing clinics in Gauteng to consider. “We believe that there are other natural birthing facilities in Johannesburg which offer quality services and facilities for those who were planning to utilise the clinics services”, she said. Rheeder added that the unit also understands that the closure will be very disappointing for all the independent healthcare professionals the Clinic partners with, including its employees who have helped to deliver exceptional care and services to parents and parents-to-be over the years.

“We wish to sincerely thank those parents who chose the Clinic to welcome their little ones into the world, as well as our employees, the midwives, independent midwives, doulas, obstetricians, paediatricians and other allied healthcare professionals. Their passion and commitment to their clients, colleagues and peers contributed to making it a trusted natural birthing clinic,” concluded Rheeder.

HR consultations with affected employees have concluded as part of standard HR processes regarding the closure.

The Clinic has been owned and operated by the Life Healthcare Group since 2015 and is the Group’s only stand-alone midwife-led natural birthing clinic. The Group is considering utilising the property for other private healthcare services it provides.

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